



49th ANNUAL CONFERENCE Conference Sponsorship Invitation

The 49th Annual Conference of the Association for Recorded Sound Collections (ARSC) will be held in Pittsburgh, Pennsylvania on May 27-30, 2015. All conference sessions will take place at the Westin Convention Center Hotel, located at 1000 Penn Avenue.

During the conference, over 200 leading academics, historians, musicians, librarians, archivists, record collectors, dealers, audio engineers and producers will convene to explore a wide range of topics related to the history and preservation of recorded sound. The conference offers a perfect opportunity to showcase your publications, recordings, equipment, software, and services. By creating a positive, lasting impression on the attendees—many of whom approve purchases for their organizations—you will significantly broaden your product and brand-name recognition.

Your sponsorship will be rewarded with online, on-site, and/or printed acknowledgements (see table). Major sponsors will receive a number of additional benefits, including logo placement on the ARSC website, advertising in the conference program and inserts in the conference registration bags, allowing their message to reach the full ARSC membership, totaling some 1000 people.

Sponsorship levels start at just \$150—select from the attached table or contact us with your own proposal, customized to suit your individual marketing strategy. Sponsors at the Bronze level and higher may request that their contribution be associated with a specific conference event. Exhibit space will automatically be provided at no extra charge for Official Conference Sponsors at the Silver Level or higher. Others may reserve exhibit tables for Thursday through Saturday at \$150 per table (additional hotel fees may apply).

Vendors who have already reserved exhibit space are encouraged to upgrade to a Sponsor Level for greater exposure. Further details for exhibitors/advertisers may be found at our conference website.

To discuss or arrange sponsorship, exhibits, or advertising please contact:

Curtis Peoples (Assistant Conference Manager)
806-789-0183; curtis.peoples@ttu.edu

Deadlines: In order for your name/logo to appear in the pre-conference mailing, you must commit to a sponsorship by **February 20, 2015**. The deadlines for logos, artwork and ad copy for the official Conference Program Book is **April 27, 2015**. The last date for accepting event sponsors will be May 1, 2015. Sponsor logos may be submitted for the website at any time.

Learn more about ARSC and the 2015 conference at:
www.arsc-audio.org/conference

Events, times and venues are subject to change pending finalization of the conference schedule.

Association for Recorded Sound Collections
c/o Nathan Georgitis, Knight Library
1299 University of Oregon
Eugene, OR 97403-1299
www.arsc-audio.org

ARSC CONFERENCE SPONSORSHIP LEVELS and BENEFITS

BENEFITS	PLATINUM \$2,500 <i>one available</i>	GOLD \$1,000	SILVER \$500	BRONZE \$250	SUPPORTING \$150
Event sponsorship: exclusive or shared funding of refreshments (Events subject to change and availability)	Reception, exclusive	Reception, shared	Coffee Break, exclusive	Coffee Break, shared	
Banner (if provided by sponsor) continuously displayed	Yes				
Signage displayed during the sponsored event	Yes	Yes	Yes	Yes	
Exclusive opportunity to welcome attendees at opening session	Yes				
Prime location for exhibit space	Yes	Yes			
Exhibit tables included	3	2	1		
Full-conference registration(s)	3	2	1		
Logo on Conference Web Page with a link to your corporate site	Yes	Yes	Yes		
Logo on all printed materials as an Official Conference Sponsor	Yes	Yes	Yes		
Listing on Conference Web Page as a sponsor	Yes	Yes	Yes	Yes	
Listing in Conference Program Book as a sponsor	Yes	Yes	Yes	Yes	Yes
Marketing material included in Conference Packets for attendees	Yes	Yes	Yes	Yes	Yes
Advertisement in the Conference Program Booklet	back cover	full-page	full-page	half-page	half-page