



**48<sup>th</sup> ANNUAL CONFERENCE**  
**Conference Sponsorship Invitation**

The 48th Annual Conference of the Association for Recorded Sound Collections (ARSC) will be held in Chapel Hill, North Carolina, on May 14-17, 2014. All conference sessions will take place at the Sheraton Chapel Hill Hotel, located at One Europa Drive, within close proximity of the University of North Carolina, Duke University and the Research Triangle. The conference rooms are located on the ground floor of the hotel and the exhibit hall has a lovely view of the gardens.

During the conference, over 200 leading academics, historians, musicians, librarians, archivists, record collectors, dealers, audio engineers and producers will convene to explore a wide range of topics related to the history and preservation of recorded sound. The conference offers a perfect opportunity to showcase your publications, recordings, equipment, software, and services. By creating a positive, lasting impression on the attendees—many of whom approve purchases for their organizations—you will significantly broaden your product and brand-name recognition.

Your sponsorship will be rewarded with multiple online, on-site, and printed acknowledgements. Your logo and message will reach the full ARSC membership, totaling some 1000 people. Major sponsors will receive a number of additional benefits, including logo placement on the ARSC website, advertising in the conference program and inserts in the conference registration bags.

Sponsorship levels start at just \$150—select from the attached table or contact us with your own proposal, customized to suit your individual marketing strategy. Sponsors at the Bronze level and higher may request that their contribution be associated with a specific conference event. Exhibit space will automatically be provided at no extra charge for Official Conference Sponsors at the Silver Level or higher. Others may reserve exhibit tables for Thursday through Saturday at \$150 per table (additional hotel fees may apply).

Vendors who have already reserved exhibit space are encouraged to upgrade to a Sponsor Level for greater exposure. Further details for exhibitors/advertisers may be found at our conference website.

To discuss or arrange sponsorship, exhibits, or advertising please contact:

**Brenda Nelson-Strauss (Conference Manager)**  
**812-855-7530 ; [bnelsons@indiana.edu](mailto:bnelsons@indiana.edu)**

**Deadlines:** In order for your name/logo to appear in the pre-conference mailing, you must commit to a sponsorship by February 24, 2014. The deadlines for logos, artwork and ad copy for the official Conference Program Book is April 15, 2014. The last date for accepting event sponsors will be May 1, 2014. Sponsor logos may be submitted for the website at any time.

**Learn more about ARSC and the 2014 conference at:**  
**[www.arsc-audio.org/conference](http://www.arsc-audio.org/conference)**

Events, times and venues are subject to change pending finalization of the conference schedule.